



**TEPEK**  
Turkey's Participation  
in the European Knowledge Economy  
<http://www.tepek.org>



## INVITATION

The 3<sup>rd</sup> National Event of our joint European Union Project, “Turkey's Participation in the European Knowledge Economy” is coming up. The very successful first two conferences were held in Bucharest in April 2009 and in Rotterdam, in June 2009.

The coming event, organized with the collaboration of Bilkent University and Ankara University, will be held in **Bilkent Hotel and Conference Center**, on **October 9, 2009** in Ankara, Turkey.

Acknowledged specialists in the fields of Intellectual Capital and Knowledge Management will present interesting issues in the event.

Your participation is kindly requested.

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### PROGRAM

- 09:00 – 09:30 Registration  
09.30 – 09.40 Opening  
09.40 – 10.20 TEPEK Project - Intellectual Property Rights in Turkey (*Prof.Arzu Oğuz, Ankara University, Faculty of Law, Ankara, TURKEY*)  
10.20 – 11.00 The Intellectual Capital of Universities (*Prof.Dr.Dr.Dr.H.C.Constantin Bratianu, Academy of Economic Studies, Faculty of Business Administration, Department UNESCO, Bucharest, ROMANIA*)  
11.00 – 11.20 Coffee / Tea Break  
11.20 – 11:50 Intellectual Capital is the Driver of Innovation (*Prof. Dr. Daniel G. Andriessen, InHolland University of Applied Sciences, Center of Research in Intellectual Capital, Rotterdam, NETHERLAND*)  
11.50 – 12:30 IC Report of Turkey (*Associate Professor Kamil Yılmaz, TÜSİAD Koç University Economic Research Forum, Istanbul, TURKEY*)  
12:30 – Questions and Answers

### PARTNER UNIVERSITIES



Academy of Economic Studies  
Faculty of Business Administration, Department UNESCO



Centre of Research in Intellectual Capital  
InHolland University of Applied Sciences



economic research  
forum  
ERF  
TÜSİAD  
Koç University  
TUSIAD-KOÇ University  
Economic Research Forum



Promotion of Civil Society Dialogue between EU  
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